



# COLLEGE TELEVISION SUMMIT

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

## **TELEVISION ACADEMY FOUNDATION GATHERS HOLLYWOOD'S TOP EXECUTIVES AND CREATORS FOR COLLEGE TELEVISION SUMMIT EXCLUSIVELY FOR STUDENTS**

**Registration Now Open for Three-Day Virtual Event May 3-5  
Offering Media Arts College Students Free Career Development  
Forums**

**(NOHO ARTS DISTRICT, Calif. – April 9, 2021)** – The Television Academy Foundation today announced it will present the College Television Summit—a free, three-day virtual event open to 1,000 media arts college students—May 3-5, 2021.

The inaugural summit will provide 10 online educational and professional development sessions with renowned Hollywood producers, executives and talent for students enrolled in media programs at two- and four-year colleges.

“This is a milestone moment for our medium, enabling us to reach more students across the U.S. than we ever thought possible,” said Cris Abrego, chair of the Television Academy Foundation. “Media students from all backgrounds will gain valuable knowledge and advice on careers in the industry—free of charge—from Hollywood professionals who wouldn’t normally be available to them.”

On course for the event are themed discussions with industry luminaries including the creative team from *Ted Lasso* with **Jason Sudeikis**; Emmy Award-winning executive producer **Craig Mazin** (*Chernobyl*); plus a discussion about how to launch a career in reality television with **Jill Dickerson**, head of unscripted originals for Snap Inc., and 44 Blue Productions CEO **Stephanie Drachkovitch**. Students will gain insight into the creative process for various genres of programming and how to prepare for and build careers in television, in addition to

learning about the new #TakeTheLead initiative with **Daria Overby**, director of creative diversity at STARZ Entertainment, and **Jamila Daniel**, chief diversity officer, Lionsgate, and senior vice president of human resources, STARZ. Folded into the experience for students will be access to the Foundation's first in its series of public events for this year: *The Power of TV: #RepresentationMatters*, examining the representation of marginalized communities on television.

The summit is supported by the CAA Foundation, Johnny Carson Foundation, KIA Motors America, Loreen Arbus Foundation, PEOPLE® and STARZ.

Registration is free for students nationwide enrolled in media programs with valid ID. To register, visit [TelevisionAcademy.com/cts/register](https://TelevisionAcademy.com/cts/register).

### **About the Television Academy Foundation**

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews: An Oral History of Television Project](#), [College Television Awards](#), [Student Internship Program](#) and [Faculty Seminar: The Conference](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit [TelevisionAcademy.com/Foundation](https://TelevisionAcademy.com/Foundation).

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